

The Human Trafficking Institute

Trafficking Matters Article Guidelines

Length

- 700 – 1,200 words

Audience

- The article should be aimed at reaching a broad audience ranging from those with extensive experience combatting human trafficking to those with an interest in the subject matter.
- The tone and writing style of the article should be similar to that of a feature magazine article.
- Ensure the language used in the article is not overly scientific or legal in nature. Avoid jargon.

Topic

- The topic of your article should pertain to a current or relevant issue impacting human trafficking. Examples of pertinent topics include: best practices for human trafficking cases, provision of victim services, pending/newly enacted legislation, recent legal decisions, and the promotion of government and non-profit resources. (Examples of previously posted articles can be found [here](#).)
- When choosing an article topic, ensure your topic is narrow enough to sufficiently discuss in 700 – 1,200 words.
- Your article may be either informative or persuasive in nature, depending on the topic you select.
- Before drafting your article, please submit your proposed topic to Kelli Ross, Director of Communications, for approval.

Subheadings

- Use interesting, content-based subheadings to help the reader move through the piece.

Trafficking Matters Site Tags

Recommend three to six site tags that relate to the issues in the article. (Examples: China, Customs and Border Protection, Forced Labor, Tariff Act, Sex Trafficking, U.S. Congress)

Corresponding Social Media Posts

- Draft two or three short social media posts for use on Facebook, Instagram, and Twitter with recommended hashtags.
- Provide social media handles for agencies, individuals or organizations involved so they can be highlighted and tagged in social media posts.

Author / Contributor Information

- Provide a short bio paragraph for the author.
- Provide author's social media handles, websites, and preferred contact information (if any).
- Provide high resolution author photo (head shot).
- Identify other trafficking related articles (published by the author) to include on the author's contributor page.